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2023

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WELCOME

CELEBRATING 70 YEARS!

SHELLEY EBENAL

President & CEO,
Foundation Health Partners
AHHA Board Chair



It is my honor to welcome you to the 2023 annual conference of the Alaska Hospital & Healthcare Association (AHHA). Thank you for making the time to be here.

The theme of this year's conference is "Celebrating 70 years" as we mark the association's 70th anniversary. AHHA was incorporated in 1953 as a 501c(6) trade association originally known as the Alaska State Hospital Association (ASHA). In 1953 it became an affiliate with the American Hospital Association (AHA) and, two decades later after welcoming nursing home administrators, it aligned with the American Health Care Association (AHCA).

Today, AHHA represents all of Alaska's 24 hospitals and 20 nursing homes and a growing number of behavioral health, assisted living, and home health and hospice partners throughout the state. AHHA also includes 30 corporations, foundations, provider groups, and other community partners as associate members.

While we reflect on this milestone together, we'll also spend the next two days looking ahead to what the future holds as we hear from thought leaders on vital topics and connect with colleagues from across the state.

Sessions include presentations on reimagining the healthcare ecosystem, fiscal outlooks from both national and local perspectives, ways to engage and retain a multigenerational mix of workers, and a deeper dive into the challenges and opportunities for behavioral health and workforce development within Alaska.

This annual event always makes me grateful for the collegiality that defines our diverse, statewide network. We are glad you are here.

Best,

A handwritten signature in purple ink that reads "Shelley".

Shelley Ebenal
CEO, Foundation Health Partners

AGENDA

WEDNESDAY, SEPTEMBER 20

- 7:15** **Registration Opens**
Columbia Ballroom Foyer
- 7:15 - 8:30** **Buffet Breakfast**
Hosted by Kwema
Kahiltna Court
- 8:30 - 8:45** **Conference Welcome**
Shelley Ebenal, Jared Kosin | *Columbia Ballroom*
- 8:45 - 10:00** **Reimagining the Healthcare Ecosystem**
Tom Koulopoulos | *Columbia Ballroom*

SCAN THE QR
CODE FOR
SPEAKER BIOS



Break

- 10:15 - 11:45** **Not-for-Profit Healthcare Fiscal Outlook:
Navigating Challenges in Unprecedented Times**
Mark Pascaris | *Columbia Ballroom*
- 11:45 - 1:30** **Lunch & Special Presentation**
Healing Through Storytelling
Vera Starbard | *Kahiltna Court*
- 1:45 - 3:00** **The Impact of Post-Acute Legal and Regulatory
Burden on the Continuum of Care**
Sean Fahey | *Columbia Ballroom*

Break

- 3:15 - 4:30** **Behavioral Health Panel: Getting to Action -
An Urgent Call for Change in the Alaska BH
System of Care**
Columbia Ballroom
- 4:30 - 5:30** **Center of Excellence for Behavioral Health in
Nursing Facilities - Overview and Regulatory
Updates**
David Rodriguez | *Columbia Ballroom*
- Small Hospital Committee**
Portage Boardroom
- 5:30 - 7:30** **Networking Reception & Trade Fair**
Kahiltna Court

THURSDAY, SEPTEMBER 21

- 7:15 - 8:30** **Buffet Breakfast**
Hosted by VMFH Care Network
Kahiltna Court
- Focus Area Connections**
Look for designated tables in Kahiltna Court:
Finance/Reimbursement
Workforce Development
Behavioral Health
- Committee Breakfasts**
*Buffet available in Columbia Ballroom Foyer -
groups will meet in the rooms listed below:*
Long-Term Care Committee - Portage Boardroom
Networking for Hospital Trustees - Bering
Nurse Leadership Committee - Harding
- 8:45 - 10:15** **Leading Across Generations:
Strategies for Engagement and Retention**
Phil Gwoke | *Columbia Ballroom*

Break

10:30 - 12:15 **Alaska Workforce Panels**
Food for Thought - Member Workforce Initiatives
Help Us Help You - Industry/Educational
Partnerships
Columbia Ballroom

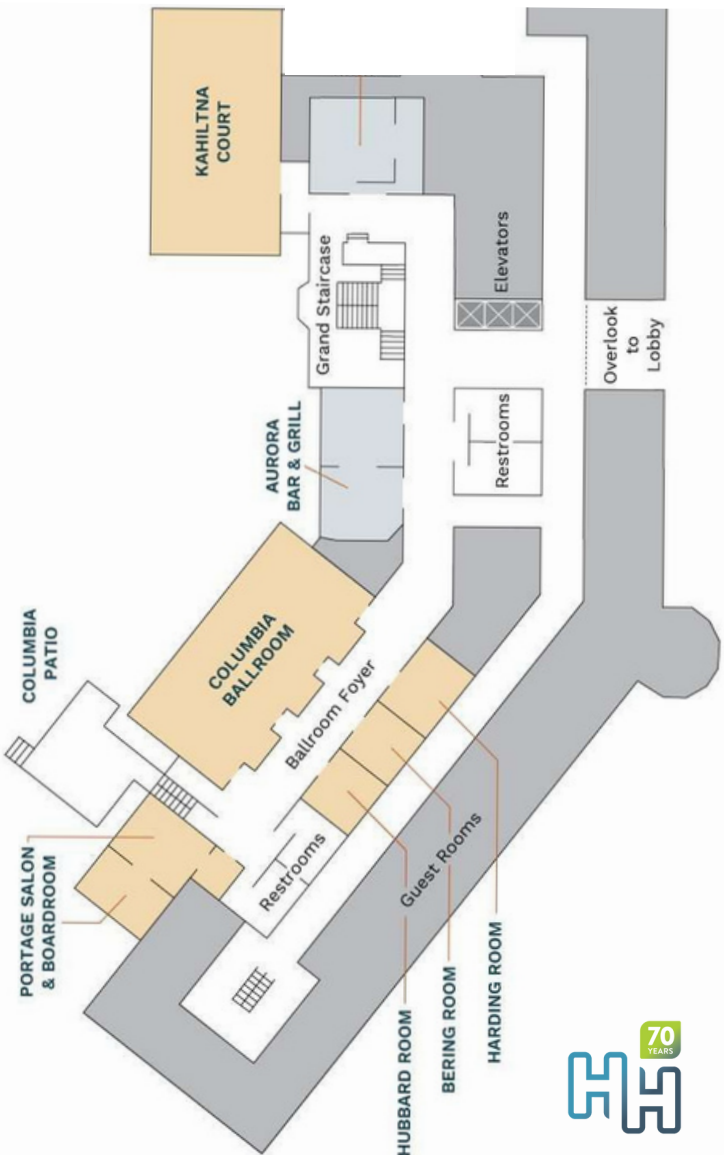
Break

12:30 - 1:45 **2023 AHHA Healthcare Champions Luncheon**
Sponsored by GCI Healthcare
Kahiltna Court

MAP & SERVICES

All conference sessions and meals are held on the third floor of the Alyeska Resort, highlighted on the map below. Coffee and water service are available throughout the conference in the Columbia Ballroom Foyer.

The Harding room, located across from the Columbia Ballroom, is available for "calls & conversations" if you need a place to connect with colleagues or respond to calls or email. Business services are available next to the concierge desk in the lobby of the hotel.



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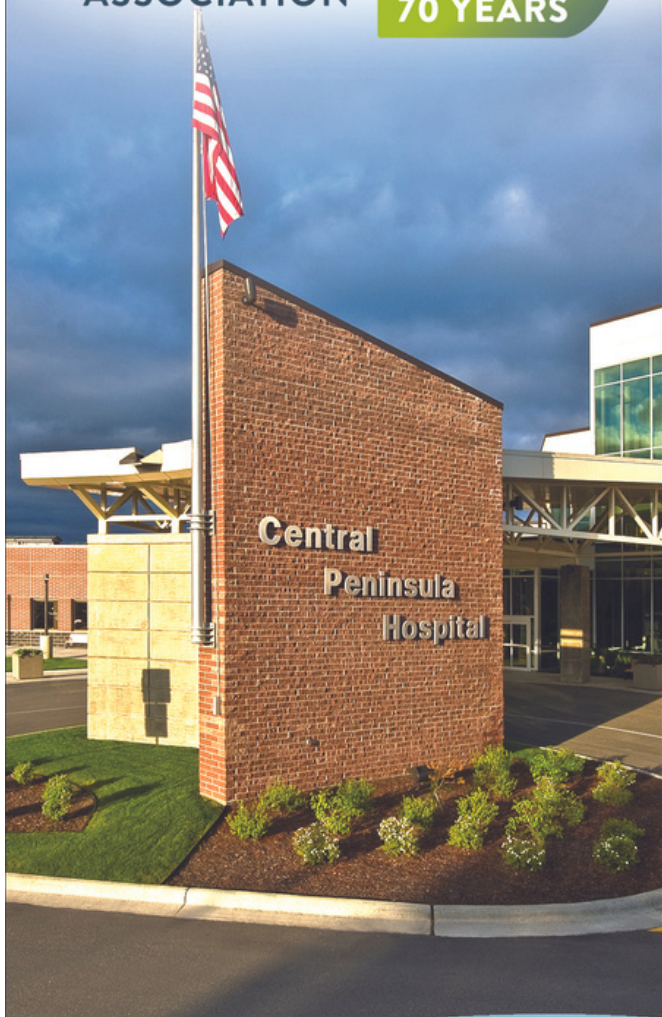


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CONFERENCE SESSIONS

REIMAGINING THE HEALTHCARE ECOSYSTEM
SEPT. 20 | 8:45 AM

TOM KOULOPOULOS

Chairman & Founder,
Delphi Group;
Author;
Professor,
Boston University



American healthcare is on the precipice of an enormous transformation brought on by an aging demographic, new diagnostic tools, therapies, pharmaceuticals – and the exponential rate of technology advances such as the recent flurry of activity in artificial intelligence.

These changes are creating an unprecedented opportunity to build a future that puts the patient at the center of an incredibly rich healthcare ecosystem – one with the power to positively and dramatically impact our quality of life.

With the ability to capture and store data about every healthcare interaction, we will be able to predict disease and illness – better than we can currently predict tomorrow's weather forecast. It could be an amazing future in which healthcare becomes a fundamental human right accessible and affordable to everyone.

Tom Koulopoulos will take us on a journey through the culprits that undermine healthcare and help us to chart a path forward which goes beyond cost-drive headlines to focus on the value of quality healthcare for our economy and our society. His keynote is especially relevant in the context of a healthcare ecosystem that delivers continuity and integrated services throughout a patient's lifetime.



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CONFERENCE SESSIONS

HEALTHCARE FISCAL OUTLOOK: NAVIGATING CHALLENGES IN UNPRECEDENTED TIMES
SEPT. 20 | 10:15 AM

MARK PASCARIS

Analytic Lead
Not-for-Profit Healthcare Team
Fitch Analytics



Mark Pascaris will share a sector outlook for not-for-profit hospitals and healthcare systems.

Key highlights will include a look at FY 2022 medians, a comparison of FY22 and FY21 operating margins, preliminary data for FY23, a look at labor cost pressure trends, and initial thoughts for 2024 and beyond.

A panel of three leaders from member facilities will join Mark to speak about how these trends relate specifically to Alaska healthcare providers.

Panelists:

- Ryan Smith | CEO, South Peninsula Hospital
- Amy Miller | CFO, Providence Alaska
- Tony Sudduth | CFO, Foundation Health Partners


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CONFERENCE SESSIONS

HEALING THROUGH STORYTELLING
SEPT. 20 | LUNCH PRESENTATION

VERA STARBARD

Emmy-nominated writer,
playwright, and editor



The power of storytelling, art, and creativity reaches well beyond entertainment value. In this presentation, Vera Starbard will speak to the ways that physical healing, mental health, and communal healing through art are part of the rich cultural heritage of Southeast Alaska. She will share how storytelling can be used as an incredibly powerful tool to assist in any kind of traumatic recovery.

Vera Starbard, T'set Kwei, is an Emmy-nominated Tlingit and Dena'ina television writer, playwright, and magazine editor living in Douglas, AK. We're excited to welcome her for this special lunch presentation.

THANK YOU!



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CONFERENCE SESSIONS

THE IMPACT OF POST-ACUTE LEGAL AND REGULATORY BURDEN ON THE CONTINUUM OF CARE
SEPT. 20 | 1:45 PM

SEAN FAHEY

Attorney

Hall, Render, Killian, Heath & Lyman, P.C.



Skilled nursing and post-acute care providers often feel overwhelmed by their responsibility to ensure compliance with frequently changing federal rules, which can impede their ability to admit new residents from hospitals in a timely manner.

This session will cover key areas, including abuse and neglect in the new surveyor guidance, as well as regulatory requirements for abuse and neglect prevention and reporting for long-term care.

Sean Fahey will share an overview of the Federal regulatory requirements for admission agreements with a focus on arbitration agreement provisions and debt collection provisions. He will provide an organized roundup of the latest regulatory revisions and additions, both proposed and final, and he will discuss key elements for discharges and transfers, as well as real-life strategies to improve your discharge and transfer practices.



CONFERENCE SESSIONS

**BEHAVIORAL HEALTH PANEL:
GETTING TO ACTION - AN URGENT CALL FOR
CHANGE IN THE ALASKA BH SYSTEM OF CARE
SEPT. 20 | 3:15 PM**

Over the past five years, two collaborative projects led by the Alaska Hospital & Healthcare Association (AHHA) and funded by the Alaska Mental Health Trust Authority have engaged a wide range of stakeholders in identifying strategies to improve acute behavioral health services and address gaps and delays in the continuum of care in Alaska.

The work has highlighted key areas for investment and improvement along with an urgent need for action. In this panel discussion, behavioral health leaders will discuss key issues, challenges, and their vision for moving toward a functioning behavioral health system of care.

Moderator:

Elizabeth King | Senior Director of Behavioral Health & Workforce, AHHA

Panelists:

- Joshua Arvidson | COO, Alaska Behavioral Health
- Katie Baldwin-Johnson | COO, Alaska Mental Health Trust Authority
- Tracy Dompeling | Director, Division of Behavioral Health, State of Alaska
- John Solomon | CEO Alaska Behavioral Health Association



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CONFERENCE SESSIONS

CENTER OF EXCELLENCE FOR BEHAVIORAL HEALTH IN NURSING FACILITIES - OVERVIEW AND REGULATORY UPDATES
SEPT. 20 | 4:30 PM

DAVID RODRIGUEZ, CHPM
Behavioral Health Specialist & Improvement Advisor
Comagine Health



In 2022, CMS revised the State Operations Manual regulations to include several new and updated F Tags related to assessing and meeting residents' behavioral health, substance use, and trauma needs within certified nursing homes.

Comagine Health is a partner with Alliant Health Solutions on the Center of Excellence for Behavioral Health in Nursing Facilities (COE-NF), a CMS and SAMHSA grant funded program. The COE-NF offers certified Medicare and Medicaid nursing facility staff a centralized hub with easy access to trainings, technical assistance from regional behavioral specialists, and additional resources to help facilities meet the growing behavioral health needs of their populations.

This presentation will cover regulatory updates that pertain to BH and SUD as well as tools and resources available for skilled nursing facilities.

NETWORKING RECEPTION & TRADE FAIR
SEPT. 20 | 5:30-7:30PM

Join us for AHHA's 70th birthday party!

Our annual reception provides time to informally network and connect with peers and partners. Enjoy appetizers, drinks, and cupcakes, and visit each of the vendor tables to be entered in a drawing for prizes, including tickets to Alyeska's Nordic Spa and a night's stay at the resort.



CONFERENCE SESSIONS

**LEADING ACROSS GENERATIONS:
STRATEGIES FOR ENGAGEMENT AND RETENTION**
SEPT. 21 | 8:45 AM

PHIL GWOKE
Managing Director
Bridgeworks



This session will offer productive tools and insights for people managers as they navigate leadership roles, including managing up, down, and across generations.

Phil Gwoke will focus on how to establish trust among employees and recognize their individual approach to formality, motivation, and encouragement. He will share strategies to facilitate generational understanding around the events and conditions that have shaped each generation, and how these experiences show up in the workplace.

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CONFERENCE SESSIONS

WORKFORCE PANELS

SEPT. 21 | 10:30 AM

FOOD FOR THOUGHT: WORKFORCE INITIATIVES

Many facilities across Alaska are actively addressing workforce challenges by employing new strategies to recruit, grow, and retain staff. Panelists from member facilities will provide a sampling of these efforts by discussing initiatives underway at their sites and the conditions in place that make it possible to put innovative ideas into action.

Moderator:

Marjie Hamburger | Director of Workforce, AHHA

Panelists:

- Jennifer Twito, BSN RN | Director of Staff Development and Education Services, Bartlett Regional Hospital
- Jennifer Bryner, MSN, RN | CNO, Petersburg Medical Center
- Jessie Beyer | Talent Development Specialist, Foundation Health Partners
- Kandy Barlow, BSN RN, MA, CLNC | Vice President of Health Services, Maniilaq Health Center

HELP US HELP YOU:

INDUSTRY/EDUCATIONAL PARTNERSHIPS

Panelists representing a range of educational institutions will speak about partnering with industry leaders to grow Alaska's healthcare workforce. Discussion will include innovations that remove barriers for students of all types, help Alaskans see healthcare as a career option, and support all learners to be successful and employable.

Moderator:

Florian Borowski | Regional Chief Resources Officer, Providence Alaska

Panelists:

- Mikhail Shneyder, MBA, RN | CEO, Nightingale Education Group
- Debbie Craig, PhD | Dean - College of Health, University of Alaska Anchorage
- Hilton Hallock, DrPH | Provost, APU
- Sandra Woods, MS, DrPH, CHSE, RN | Associate Dean of Nursing, Charter College

2023 AHHA HEALTHCARE CHAMPION AWARDS

**AWARDS LUNCHEON SPONSORED BY
GCI HEALTHCARE
SEPT. 21 | 12:30 PM**

Each year, the AHHA Healthcare Champion Awards encourage, recognize, and reward individuals and teams taking progressive and effective steps to improve patient care and outcomes.

2023 AWARDEES:

The **Golden Stethoscope Award** recognizes an advance practice provider or physician who consistently demonstrates their commitment to supporting and/or leading efforts that result in measurable improvements in the delivery of safe patient care.

2023 Awardees:

- *Dr. Romel Wrenn, Fairbanks Memorial Hospital*
- *Morgan Jones, CNW, Maniilaq Health Center*

The **Front-Line Staff Outstanding Performance Award** recognizes an individual or team that has demonstrated above-and-beyond safety related performance in the workplace.

2023 Awardees:

- *Long-Term Care Team, South Peninsula Hospital*
- *Codi Allen, Providence Kodiak Island Medical Ctr.*

The **Innovation in Patient Safety and Quality Award** recognizes an individual or team that has developed and implemented an innovative safety and/or quality process, project, or program, with measurably improved outcomes.

2023 Awardee:

- *Multi Visit Patient (MVP) Care Team, Bartlett Regional Hospital*

The **Beacon Award** recognizes an individual or a team whose work has made a notable impact by shedding light on an issue or helping to address a significant need within Alaska's healthcare delivery system.

2023 Awardee:

- *Denali Unit Team, Alaska Psychiatric Institute*

In 2022, AHHA established the **Paton Award** in honor of Dr. William Paton, an Orthopedic surgeon with the Alaska Native Tribal Consortium. This recognition is given to physicians with 40 years or more of exceptional service across Alaska.

2023 Awardees:

- *Dr. Paul Eneboe, South Peninsula Hospital*
- *Dr. Timothy "Quigley" Peterson, Bartlett Regional Hospital*

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AWARDEES



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ABOUT AHHA

For 70 years, the Alaska Hospital & Healthcare Association (AHHA) has served as a non-profit trade association representing Alaska's hospitals, nursing homes, and other healthcare partners across the continuum of care.

AHHA offers policy and advocacy expertise, leads and hosts opportunities for collaboration and training, and provides funding and other resources.

Our mission is to advance the shared interests of Alaska healthcare to build an innovative, sustainable system of care for all Alaskans.

OUR TEAM

Jared C. Kosin, JD, MBA
President & CEO

Jeannie Monk, MPH
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Connie Beemer, MBA, PMP
Vice President, Post-Acute Care & Finance

Elizabeth King, MPH
Senior Director of Behavioral Health & Workforce

Marjie Hamburger
Director of Healthcare Workforce

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